



benefiting

THE BARBARA BUSH FOUNDATION FOR FAMILY LITERACY
AND THE BARBARA BUSH TEXAS FUND FOR FAMILY LITERACY

THURSDAY, APRIL 23, 2009

The Hobby Center - Houston

On the occasion of the 15th annual

Celebration of Reading

George and Barbara Bush are proud to announce the best-selling authors who will participate in this special evening of readings:

- TED BELL -

*Fans of Alex Hawke, espionage agent extraordinaire, will be excited to see the New York Times bestselling author of the celebrated Alex Hawke Series: **Hawke, Assassin, Pirate and Spy.** **Tsar**, the fifth and newest addition to the series, recently debuted at #8 on the Times list, and is still moving up.*

- CHERIE BLAIR -

*The wife of former British Prime Minister Tony Blair shares an astonishing journey of her personal and political life in a talkative, entertaining memoir; **Speaking for Myself.** Cherie Blair gives a complete account of her own life and challenges she faced as the first PM's wife with a serious career of her own.*

- CHRISTOPHER BUCKLEY -

*Best-selling political novelist Christopher Buckley has authored eleven books, including **Thank You for Smoking** and **No Way To Treat A First Lady.** His newest, **Supreme Courtship**, is another classic Christopher Buckley comedy about Washington's powerful institutions.*

- SARA GRUEN -

*Sara Gruen is the best-selling author of **Riding Lessons** and **Flying Changes.** Again, with a showman's expert timing, she has delivered her newest novel, **Water for Elephants**, in which she transforms a glimpse of Americana into an enchanting and moving fairy tale.*

- JON MEACHAM -

*Jon Meacham is the editor of Newsweek and author of the New York Times bestsellers **Franklin and Winston** and **American Gospel.** His newest novel about Andrew Jackson, **American Lion**, is a definitive human portrait of a pivotal president who forever changed the American presidency.*

- JULIA REED -

*Julia Reed is a contributing editor at Vogue and Newsweek who bought a home in New Orleans shortly after Katrina's devastation. Rich with sumptuous details and her trademark humor, **The House on First Street** is her chronicle of homecoming and often hilarious tribute to our country's most original city.*

Sponsorship opportunities and tickets are available at various price levels. For additional information, contact Ms. Carrie Eickenroht of Dini Partners at 713-942-1209 or ceicken@dinipartners.com
The Barbara Bush Foundation for Family Literacy
www.barbarabushfoundation.com

A CELEBRATION OF READING
Houston, Texas - Thursday, April 23, 2009
FACT SHEET

THE CELEBRATION...

What does it mean to celebrate reading? It is spending an incredibly warm and engaging evening with George and Barbara Bush at The Hobby Center with some of their favorite best-selling authors. There is no better way to celebrate the importance of knowing how to read than this event – the annual fundraiser that benefits the Barbara Bush Foundation for Family Literacy and the Barbara Bush Texas Fund for Family Literacy. Mrs. Bush personally invites best-selling authors who give freely of their time to share their works with guests. This year we will enjoy readings by: **Ted Bell**, a great mystery writer; **Cherie Blair**, and her tales of life in the British spotlight; **Christopher Buckley**, a great humorist, **Sara Gruen** a true wildlife adventurer; **Jon Meacham**, author and editor of Newsweek; and **Julia Reed**, a fascinating Southern writer.

The evening starts with the Authors' Reception - a casual mix-and-mingle with the Bushes and authors where guests enjoy the opportunity to visit with each author. The evening is filled with spontaneous fun, and at the same time has all the characteristics of a professional production because it is in fact "produced" - including video, a wonderful set, and other hallmarks of a real "show"- very different from more traditional reading events. Barbara Bush hosts the evening, introducing each author and collaborating with former President George Bush and other surprise guests as well. The Bushes bring a tremendous sense of humor and warmth to the program and guests experience many emotions as authors truly bring their best-selling books to life. After the program all guests enjoy a delightful light supper and more time to mix and mingle with the Bushes and authors before going home with a book written by one of the authors.

**THE BARBARA BUSH FOUNDATION FOR FAMILY LITERACY AND
THE BARBARA BUSH TEXAS FUND FOR FAMILY LITERACY...**

The Barbara Bush Foundation for Family Literacy funds the development of innovative family literacy projects in which parents and their children learn and read together, and parents develop the skills needed to be their children's "first teachers." As of June 2007, the Foundation and the Fund have awarded more than \$32 million in grants to over 700 family literacy programs in all 50 states and the District of Columbia. Since 1999, fifty percent of the *Celebration of Reading* proceeds have gone to the Texas Fund, a foundation created by Barbara Bush to support the development of literacy programs in Texas, and includes the First Lady's Family Literacy Initiative for Texas of which First Lady Laura Bush is the Honorary Chair, as a separate discretionary grant program.

AUTHOR ALUMNI...

A Celebration of Reading is proud of the authors who have participated in past programs:

Stephen Ambrose	President Bill Clinton	P. D. James	Susan Orlean
Jean Auel	Robin Cook	Dan Jenkins	Dianna Ossana
David Baldacci	Patricia Cornwell	James Earl Jones	James Patterson
Ronde Barber	Michael Crichton	Jan Karon	Richard North Patterson
Tiki Barber	Deborah Crombie	Baine Kerr, Jr.	Nathaniel Philbrick
Dave Barry	Stanley Crouch	Tracy Kidder	Al Roker
Michael Beschloss	Li Cunxin	Dorie Lawson	Arnold Scaasi
Maeve Binchy	Dominick Dunne	Jim Lehrer	Brent Scowcroft
Barbara Taylor Bradford	Richard Paul Evans	Robert Ludlum	Sidney Sheldon
James Bradley	Antwone Fisher	P.M. John Major	Anita Shreve
Marc Brown	Marlin Fitzwater	James McBride	Hugh Sidey
Jill Conner Browne	Fannie Flagg	Frank McCourt	Daniel Silva
Christopher Buckley	Karyn Frist	David McCullough	Senator Alan Simpson
Barbara Bush	Elizabeth George	Reba McEntire	Scott Turow
George H. W. Bush	Doris Kearns Goodwin	Larry McMurtry	Ronan Tynan
George W. Bush	Amy Grant	Jon Meacham	Andrea White
Jeb Bush	John Grisham	Brad Meltzer	Lawrence Wright
Margaret Bush	David Halberstam	Mary Tyler Moore	
Stephen Carter	Tami Hoag	Jim Nantz	
Carol Higgins Clark	Karen Hughes	Bob Newhart	
Mary Higgins Clark	Immaculee Ilibagiza	Chuck Norris	

SPONSORSHIP INFORMATION...

Sponsored Tables and Tickets are available at various price levels.
For additional information, contact Carrie Eickenroht at The Dini Partners at 713-942-1209.
P. O. Box 131614 • Houston, Texas 77219-1316 • Fax (713) 942-8708

ceickenroht@dinipartners.com

Design and printing courtesy of Spectra Energy

**Thursday, April 23, 2009
Houston, Texas**

Honorary Co-Chairs

President George W. Bush and First Lady Laura Bush
Vice President Dick Cheney and The Honorable Lynne Cheney

Committee Chairs

Linda and Archie Dunham

Co-Chairs

Shahla and Hushang Ansary
Susan and Jim Baker
Ginger and Jack Blanton
Lynn and Peter Coneway
Betty and John Hrcir
Nancy and Rich Kinder
Elizabeth and Drayton McLane

Janice and Bob McNair
Mica and Bob Mosbacher
Tassie Nicandros
Charlene Pate
Annette and George Strake
Joci and Joe Straus

Committee Members

Kathy and Paul Anderson
Luba and Alan Bigman
Maria and Neil Bush
Deborah and Gardner Cannon
Susan and Chip Carlisle
Charlene and Phil Carroll
Ann and Clarence Cazalot
Flora Crichton
Molly and Jim Crownover
Patty and Bob Cruikshank
Rose and Harry Cullen
Lacey and Dale Dorn
Brenda and John Duncan
Denise and Cary Dunham
Jennie and James Elkins
Ed Eubanks
Bobbie Fitch
Lily and Charles Foster
Jan and Fred Fowler

Rhonda and Michael Graff
Terri and John Havens
Barbara and Bob Hetherington
Louise and Rob Jamail
Belle Johnson
Susan and Larry Kellner
Susan and John Kerr
Kathryn and Jim Ketelsen
Barbara and Jim Knight
Terri Lacy and James Baird
Paula and Steve Letbetter
Bessie Liedtke
Carolyn and Mike Mann
Barbara and Sandy McCormick
Kathy McGovern
Linda and Jim McIngvale
Linda and Walter McReynolds
Tanya and Bill Mearse
Steve and Sheila Miller

Miriam and Jim Mulva
Sally and Charles Neblett
Mariloli and Marvin Odum
Kay Onstead
Susie and Bob Peebler
Pat Peebler
Doylene and Bob Perry
Cindy and David Petratis
Stephanie and Scott Pierce
Gloria Portela and Richard Evans
Hilary and Tim Probert
Kathy and Steve Pryor
Macey and Harry Reasoner
Emilyn and Dan Sanders
Sue and Lester Smith
Deborah and Monte Stavis
June and Virgil Waggoner
Angela and Richard Wainerdi
Marie and Bill Wise

Listing as of March 1, 2009



**Thursday, April 23, 2009
Houston, Texas - The Hobby Center
Sponsorship Information**

Classics (\$80,000 and above)

- Invitation for 2 to join Mrs. Bush for a trip to the George Bush Presidential Library and luncheon with the authors on the day after the *Celebration*, Friday April 24
- One additional table for 10 at the *Celebration of Reading*
- And, all of the benefits as a Benefactor

Benefactor (\$50,000)

- 22 Event tickets – Preferred seating
- 2 guests seated at tables hosted by President or Mrs. Bush or authors at dinner
- Two reserved tables for 10 at the dinner (preferred seating area)
- Ten passes to Authors' Reception hosted by President & Mrs. Bush
- Invitations for 2 to Pre-Authors' Reception introduction to authors
- Prominent listing in event printed program
- Autographed set of souvenir books from authors

Underwriter (\$30,000)

- 22 Event tickets – Preferred seating
- 2 guests seated at tables hosted by President or Mrs. Bush or authors at dinner
- Two reserved tables for 10 at the dinner (preferred seating area)
- Four passes to Authors' Reception hosted by President & Mrs. Bush
- Special recognition in event printed program

Sponsor (\$15,000)

- 10 Event tickets – Preferred seating
- One reserved table for 10 at the dinner (preferred seating area)
- Four passes to Authors' Reception hosted by President & Mrs. Bush
- Listing in event printed program

Patron (\$10,000)

- 10 Event tickets
- One reserved table for 10 at the dinner
- Two passes to Authors' Reception hosted by President & Mrs. Bush
- Listing in event printed program

Friend (\$5,000)

- 8 Event tickets
- One reserved table for 8 at the dinner
- Listing in event printed program

Individual Tickets are \$250 and \$150 and include the program and dinner.



Houston, Texas
Thursday, April 23, 2009
Reply Form

Yes, I will be a sponsor of the *Celebration of Reading* at the following level:

- Classics — \$80,000 and above
- Benefactor — \$50,000
- Underwriter — \$30,000
- Sponsor — \$15,000
- Patron — \$10,000
- Friend — \$5,000

I would like to purchase _____ Individual Tickets at the
_____ \$250 level** _____ \$150 level**

No, I am unable to attend, but please accept my contribution in the amount of
\$ _____

*If you would like to pay by credit card, please go to www.barbarabushfoundation.com for the Celebration of Reading. Click onto the link for the Houston Celebration of Reading ticket purchase option. In order to ensure your reservation, the deadline for purchases is April 13, 2009.

Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Phone/Fax _____

Email _____

Contact person _____

Listing for Recognition Purposes _____

Please complete and return this reply form. Make checks payable to The Barbara Bush Foundation for Family Literacy, Tax I.D. #23-7343119 (although one-half of the tax deductible portion of your check will be a contribution to The Barbara Bush Texas Fund for Family Literacy). The fair market value of the dinner is \$75. The balance is tax deductible. For further information, please contact Carrie Eickenroht at The Dini Partners at (713) 942-1209 fax (713) 942-8708 or ceicken@dinipartners.com.

**Seating is limited and based on availability at the time your check is received.